



DON'T JUST
WITNESS HISTORY
BEING MADE.

Be a part of it!



EXPLORE THE OFFICIAL AMERICAN MAGIC
VIP PACKAGES AND HOSPITALITY

ABOUT US

New York Yacht Club American Magic is the United State's Challenger for the 37th America's Cup. We are building the high-performance sailing franchise in the United States with a dual mandate to win the America's Cup and elevate sailing in America.

Formed in 2017, NYYC American Magic combines two highly successful American racing programs, Bella Mente Racing and Quantum Racing, with one of the most prestigious yacht clubs in the world. All are united by a determination to regain the America's Cup, reconnect the American sailing base with the premier event in the sport, and elevate the quality of competitive sailing in the United States. The team is motivated by the monumental challenge to reclaim the America's Cup for the United States and uphold the legacy of the New York Yacht Club. The mission is to win the Cup by assembling a world-class sailing team, develop cutting-edge technology, and compete with unwavering dedication to achieve this goal, while inspiring the next generation of sailors.



“Science will tell you one thing, the sailor feel tells you another thing. So you have to blend them together and try to come up with a good conclusion.”

Terry Hutchinson

SKIPPER & PRESIDENT OF SAILING OPERATIONS



**HAVE A CLOSER
LOOK AT OUR
NYYC AMERICAN MAGIC
VIP EXPERIENCES**





VIP SKYBOX

TEAM BASE



VIP SPECTATOR BOAT

RACE AREA



ULTRA-EXCLUSIVE
HYDROGEN CHASE BOAT

YOUR FRONT-ROW SEAT TO THE AMERICA'S CUP WITH AMERICAN MAGIC



hospitality@americanmagic.com
www.amhospitality.com



HIGHLIGHTS INCLUDE:

- ★ Private air-conditioned space and rooftop terrace
- ★ Magnificent view of the racecourse
- ★ Pre-race update from our team
- ★ Front-row seats for live race viewing.
- ★ Commentary from our experts
- ★ Haute cuisine food and drinks prepared by gourmet chefs are available
- ★ Exclusive American Magic gift bag upon departure
- ★ Opening hours are from 13:00 to 19:00 on Race Days
- ★ Fit for all ages

AMERICAN MAGIC VIP SKYBOX EXPERIENCE

The five-story high rooftop Skybox, situated on the beachfront, provides an optimal viewing and socializing space. From here, witness all crucial race moments. Team members will share insights before, between, and after the races, accompanied by video screens enhancing your live-view experience. You will enjoy gourmet food and premium beverage throughout the day.

Don't miss the chance to be a part of the excitement!

Preliminary Race.....	€770
UniCredit Youth America's Cup.....	€770
Puig Woman's America's Cup.....	€770
Louis Vuitton Cup CSS*	€1.650
Louis Vuitton 37th America's Cup	€2.200

*All prices are per person per day and excl. applicable taxes
 Challenger Selection Series

HIGHLIGHTS INCLUDE:

- ★ Join the team at the Team Base
- ★ Experience a tour of the Team Base and watch the team dock out from our hospitality deck
- ★ Enjoy lunch and catch a pre-race update from one of the team members
- ★ Onboard our Spectator Boat, enjoy the racing from the VIP position with expert commentary
- ★ Complimentary premium food and drinks are available throughout the day
- ★ Exclusive American Magic gift bag upon departure
- ★ Opening hours are from 11:00 to 19:00 on Race Days
- ★ Age requirement: 14+

Preliminary Race.....	€880
UniCredit Youth America's Cup.....	€880
Puig Woman's America's Cup.....	€880
Louis Vuitton Cup CSS*	€1.925
Louis Vuitton 37th America's Cup	€2.530

All prices are per person per day and excl. applicable taxes
*Challenger Selection Series

AMERICAN MAGIC SPECTATOR BOAT & TEAM BASE VIP EXPERIENCE

Are you looking for a front-row seat to all the exhilarating race action? Look no further than our Spectator Boat package, offering prime views of America's Cup racing from our reserved race-course side location, alongside live race commentary for the ultimate on-water experience. Onboard screens provide close-up views for an immersive experience.

Don't miss the chance to be a part of the excitement!

BOOK
NOW

hospitality@americanmagic.com
www.amhospitality.com

**5% DISCOUNT
MEMBER
OFFER**

Minimal requirement 10 tickets



5% DISCOUNT MEMBER OFFER

Minimal requirement 10 tickets



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www.amhospitality.com

BOOK NOW

AMERICAN MAGIC CHASE BOAT & TEAM BASE VVIP EXPERIENCE

Experience the pinnacle of America's Cup hospitality with the American Magic Chase Boat Program. Board our Hydrogen Chase Boat for the ultimate VVIP experience and watch the America's Cup race from within the racetrack.


Don't miss the chance to be a part of the excitement!

HIGHLIGHTS INCLUDE:

- ★ Joining the team at the Team Base
- ★ Lunch with the American Magic Team in the team dining room
- ★ Exclusive tour of the Team Base, led by a team member
- ★ Test your skills on our AC40 sailing simulator for a taste of the adrenaline-pumping action
- ★ Pre-race update from one of the team members and professional commentary during the race
- ★ Complimentary premium food and drinks available throughout the day
- ★ Exclusive American Magic gift bag upon departure
- ★ Opening hours are from 10:00 to 19:00 on Race Days
- ★ Age requirement: 14+

Preliminary Race.....	€1.650
UniCredit Youth America's Cup.....	€1.650
Puig Woman's America's Cup.....	€1.650
Louis Vuitton Cup CSS*	€3.465
Louis Vuitton 37th America's Cup	€4.950

*All prices are per person per day and excl. applicable taxes
Challenger Selection Series



“We are always on the same page and always battling to beat the hell out of whoever we’re racing.”

Paul Goodison

HELMSMAN



DID YOU KNOW

- ★ Cyclors are called cyclor as a result of combining sailor and cyclist
- ★ Our cyclors are from 3 different sporting backgrounds; swimming, rowing and professional cycling
- ★ This is only the second time in American Cup history that pedalling and not grinding has been used to power the yachts systems
- ★ This is the first campaign for 8 of our 10 cyclors

AMERICAN MAGIC HOSPITALITY CALENDAR

AUG 2024

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

SEP 2024

M	T	W	T	F	S	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCT 2024

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



PRELIMINARY REGATTA



THE LOUIS VUITTON
CUP - CHALLENGER
SELECTION SERIES



UNICREDIT YOUTH
AMERICA'S CUP



PUIG WOMEN'S
AMERICA'S CUP



THE LOUIS VUITTON
AMERICA'S CUP MATCH



DID YOU KNOW

- ★ The overall weight of the boat when sailing is about 7000 kgs, and the average thrust pushing the yacht forward is about 500 kgs
- ★ The foils account for about 85% of the drag, the hull about 15%. Drag from the crew and cockpits is about 1% of the total
- ★ 80% of the power generated by the cyclors is used to move the mainsheet traveler

NYYC AMERICAN MAGIC TEAM BASE

Looking for a private place to host a meeting, a cocktail party, a dinner party with a select group of VIP guests, or even an afternoon business lunch?

ON BASE:

Full day €8,900
6 hour program

Half day/evening
€5,900
3 hour program

*On base rental is
up to August 22nd*

SKYBOX:

Full day €7,900
6 hour program

Half day/evening
€5,900
3 hour program

*Skybox rental only
from August 22nd
onwards on non-race
days*

*Both venues including security, cleaning and AV equipment.
Excluding catering, AV technician and VAT*



NYYC AMERICAN MAGIC SKYBOX



hospitality

Relaxed rooftop elegance with magnificent views on the race course.





DID YOU KNOW

- ★ After launching the boat, teams can only change up to 20% of the foils (by weight), and 12.5% of the hull (by area)
- ★ The race boat is the result of 108,000 man-hours of design and 65,000 man-hours of construction
- ★ The hull shell is built in two halves, on a carbon female mold, which is built over a CNC-machined foam/steel plug
- ★ The interior shape of the 75-foot hull is scanned to millimeter accuracy, then the composite structure is CNC-machined to fit inside

For customised offers of 25 tickets or more please contact us at hospitality@americanmagic.com



BOOK NOW

If you have any questions please contact your partnership manager or send an email to hospitality@americanmagic.com or visit our website www.amhospitality.com