

GLOBAL TRENDS 2023

"Energy, technology and friendshoring in times of global turbulences"

Madrid, June 13

PROGRAM

8.30h – 8.45h Guest Reception

8.45h – 9.00h Welcoming Remarks

- **Jaime Malet**, Chairman, AmChamSpain
- **Asís Martín de Cabiedes**, President, Europa Press

9.00h – 9.15h Fireside Chat: Opportunities for Spanish Companies in the United State – The Success Case of Mapfre

- **Antonio Huertas**, President, MAPFRE
- **Jaime Malet**, Chairman, AmChamSpain

9.15h – 9.35h Are there investment opportunities for Spanish companies in the US?

- **Ángel García Altozano**, Corporate General Director, ACS
- **Edouard Matitia-Cohen**, Managing Director, Bank of America

Led by: Isabel Rioja-Scott, Economic Counselor, US Embassy

09.35h – 10.05h How can Spain become a hub for healthcare innovation?

- **Carlos Murillo**, President, Pfizer
- **Roberto Urbez**, President, BMS
- **Ana Argelich**, President, MSD

Led by: Beatriz Faro, Former Regional President of Pfizer North America and Founder of *Mujeres en Farma*

10.05h – 10.50h Is Spain attractive for Foreign Investment? Investment, Innovation and Local Impact

- **Miguel Álava**, General Director, Amazon Web Services
- **Andreu Vilamitjana**, General Director, Cisco
- **Romina Lorenzo**, General Director, UPS
- **Juan Rivera**, Senior Managing Director, FTI Consulting

Led by: Isabel Tocino, Director, Banco Santander

10.50h – 11.15h – COFFEE BREAK

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11.15h – 11.30h Fireside Chat: What Advantages and Challenges does Spain face in the New Global Context?

- **Diego Rubio**, Director of the National Office of Foresight and Country Strategy
- **Alejandro Beltrán**, Managing Partner, McKinsey Iberia

11.30h – 11.45h The Digitalization of the Spanish Economy and Digital Humanism

- **Carme Artigas**, Secretary of State for Digitalization and AI

11.45h – 12.30h The Impact of Artificial Intelligence on Business and Society. Can AI improve the productivity of the Spanish Economy?

- **Enrique Polo de Lara**, Senior VP y President, Salesforce
- **Alberto Granados**, CEO y President, Microsoft España
- **Chema Alonso**, Chief Digital Officer, Telefónica

Led by: Alicia Richart, General Director, Afiniti

12.30h – 13.15h Can Spain become a leading energy hub in Europe?

- **Rafael Mateo**, CEO, Acciona Energía
- **Mario Ruiz-Tagle**, CEO, Iberdrola España
- **Arturo Gonzalo**, CEO, Enagás

Led by: Carmen Becerril, President, OMIE

13.15h – 13.30h Fireside Chat: The future of employment in Spain

- **Antonio Garamendi**, President, CEOE
- **Asís Martín de Cabiedes**, President, Europa Press

13.30h – 13.45h Keynote Speech: Challenges and Opportunities for Spain in the Globalization Process under the Presidency of the European Council

- **José Manuel Albares**, Minister of Foreign Affairs, European Union and Cooperation

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13.45h – 14.00h AmChamEU & AmChamSpain: Recommendations for the Spanish Presidency of the Council of the European Union

- **Susan Danger**, CEO, AmChamEU
- **Aida Casamitjana**, Directora Ejecutiva, AmChamSpain

14.00h – 14.15h Fireside Chat: European Funds in the context of the globalization of the Spanish economy.

- **Héctor Gómez**, Minister of Industry, Trade and Tourism
- **Alejandro Beltrán**, Managing Partner, McKinsey Iberia

14.15h – 14.30h The Spanish Economy in the Global Era: Challenges and Opportunities

- **Larry Summers**, President Emeritus of Harvard University and Former U.S. Treasury Secretary